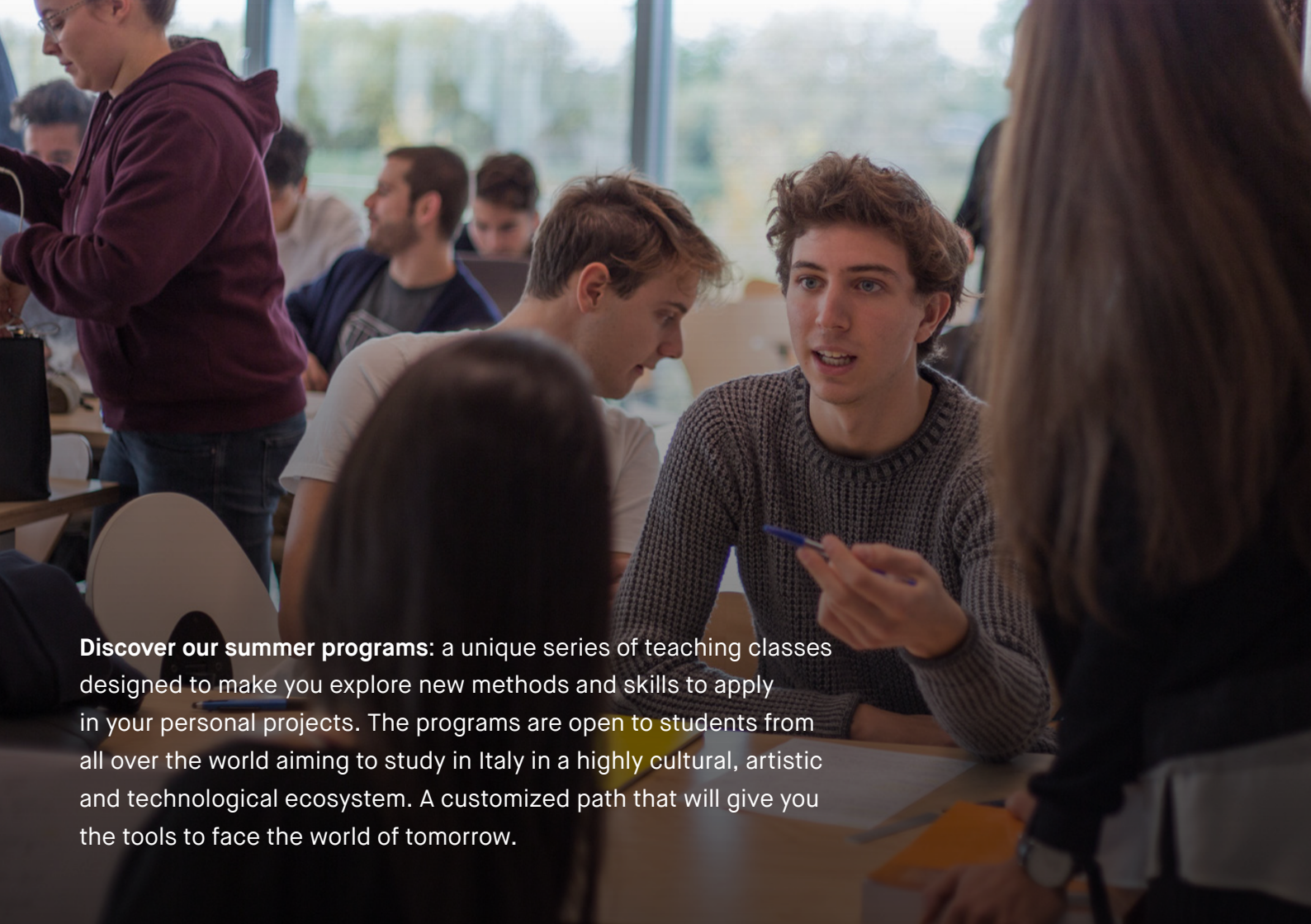


SUMMER PROGRAMS 2018



A photograph of a modern classroom or workshop. In the foreground, a young man with curly brown hair, wearing a grey textured sweater, is seated at a table and looking towards the right, holding a blue pen. Behind him, another young man in a white t-shirt is looking down at a laptop. To the left, a woman in a maroon hoodie is standing and looking towards the left. The background shows other students and large windows with a view of greenery outside. The lighting is bright and natural.

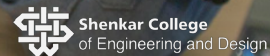
Discover our summer programs: a unique series of teaching classes designed to make you explore new methods and skills to apply in your personal projects. The programs are open to students from all over the world aiming to study in Italy in a highly cultural, artistic and technological ecosystem. A customized path that will give you the tools to face the world of tomorrow.

Our offer

DIGITAL PRODUCT DESIGN in partnership with the Fashion Institute of Technology



PERSONAL ENTREPRENEURSHIP BOOTCAMP in partnership with the Shenkar College



1-WEEK DIGITAL ENTREPRENEURSHIP PROGRAM

2-WEEK DIGITAL ENTREPRENEURSHIP PROGRAM

AN INNOVATIVE ITALIAN CULTURAL & LEARNING EXPERIENCE

Digital Product Design

in partnership with



Fashion Institute
of Technology
State University of New York

OBJECTIVES

In this two-week course, realized in collaboration with the Fashion Institute of Technology of New York, participants will have the opportunity to learn the basics of digital product development: through User Experience and User Interface Design methods they will be able to define the better technique to manage their project, from the marketing plan to the branding process.

We are happy to collaborate for this course with Professors C. J. Yeh and Christie Shin, who are among FIT's most experienced educators in the field of design and technology.

KEYWORDS

USER EXPERIENCE DESIGN / USER INTERFACE DESIGN / PROBLEM SOLVING / TEAMWORK / DESIGN THINKING / BRANDING STRATEGY

STARTING

From July 2 to 14, 2018

LOCATION

H-CAMPUS, Venice

LANGUAGE

English

DEADLINE

April 30, 2018

SCHEDULE

- 10 days of lectures
- 8 workshops
- 3 individual team critics
- 4 presentation/group critics
- + innovation scenario corners
- + Venice Experience
- + Innovation Demo Dinner

FEES

€ 2,700.00 per student

A 10% discount is offered for a group of 15 students.

Personal Entrepreneurship Bootcamp

in partnership with



Shenkar College
of Engineering and Design

OBJECTIVES

This three-day bootcamp, realized in collaboration with the Shenkar College of Tel Aviv, is designed for global innovators, entrepreneurs, students or company people, aiming to develop their own potential. The purpose of this bootcamp is not just to grow businesses, but to provide entrepreneurs with the essential skills that make their projects stand out. Among the faculty members we are pleased to have Prof. Mel Rosenberg and Yaron Haklay.

KEYWORDS

PROFESSIONAL RELATIONS / CREATIVITY METHODS /
COMMUNICATION STRATEGY / PROBLEM SOLVING

STARTING

From July 5 to 7, 2018
From July 12 to 14, 2018
From July 19 to 21, 2018

LOCATION

H-CAMPUS, Venice

LANGUAGE

English

DEADLINE

April 30, 2018

SCHEDULE

3 days of activities, workshops and networking
+ presentation dinner
+ awards
+ party

FEES

€ 1,200.00 per student

1-Week Digital Entrepreneurship

Summer Program

OBJECTIVES

In this one-week course taught in our Campus, near Venice, students learn a new approach to develop their entrepreneurial projects. They will get in contact with a "Made in Italy" way of doing things: through specific learning activities focused on Digital Transformation, they will be able to apply a creative mindset to find innovative solutions.

KEYWORDS

INNOVATION SCENARIO / LEAN PRODUCT MANAGEMENT / USER EXPERIENCE & DESIGN THINKING / DATA ANALYSIS / GROWTH HACKING

STARTING

From June 11 to 17, 2018
From June 25 to July 1, 2018
From July 9 to 15, 2018

LOCATION

H-CAMPUS, Venice

LANGUAGE

English

DEADLINE

April 30, 2018

SCHEDULE

5 full days
+ optional weekend
+ Digital dinner on the arrival day
+ Innovation Brunch on Saturday
+ visit of Venice

FEES

€ 1,600.00 per student

A 10% discount is offered for a group of at least 15 students.

2-Week Digital Entrepreneurship

Summer Program

OBJECTIVES

In this two-week course participants will have the opportunity to attend lessons and experiential workshops to experience what "Italian creativity" really means. The teachings will be focused on new methods for the development and promotion of products and services.

KEYWORDS

INNOVATION SCENARIO / LEAN PRODUCT MANAGEMENT /
USER EXPERIENCE & DESIGN THINKING / DATA ANALYSIS /
GROWTH HACKING

STARTING

From June 4 to 15, 2018
From June 18 to 29, 2018
From July 2 to 13, 2018

LOCATION

H-CAMPUS, Venice

LANGUAGE

English

DEADLINE

April 30, 2018

SCHEDULE

12 full days
2 workshops
2 visits to leading Italian companies
1 or 2 city experiences
+ Digital Dinner on the arrival day
+ Innovation Dinner on the leaving day

FEES

€ 2,700.00 per student

A 10% discount is offered for a group of at least 15 students.

An Innovative Italian Cultural & Learning Experience

OBJECTIVES

This 10-day program is designed for under and post graduate students aiming to live a one-of-a-kind experience in Italy. The learning path will draw a range of activities organized around three clusters with a strong experiential and non-conventional component, getting the most from our educational philosophy.

ACTIVITY

CULTURAL DISCOVERY / THE DIGITAL HUMANIST / INNOVATION TOUR

STARTING

From May 28 to June 8, 2018

From June 18 to 29, 2018

From July 9 to 20, 2018

LOCATION

H-CAMPUS, Venice

LANGUAGE

English

DEADLINE

April 30, 2018

SCHEDULE

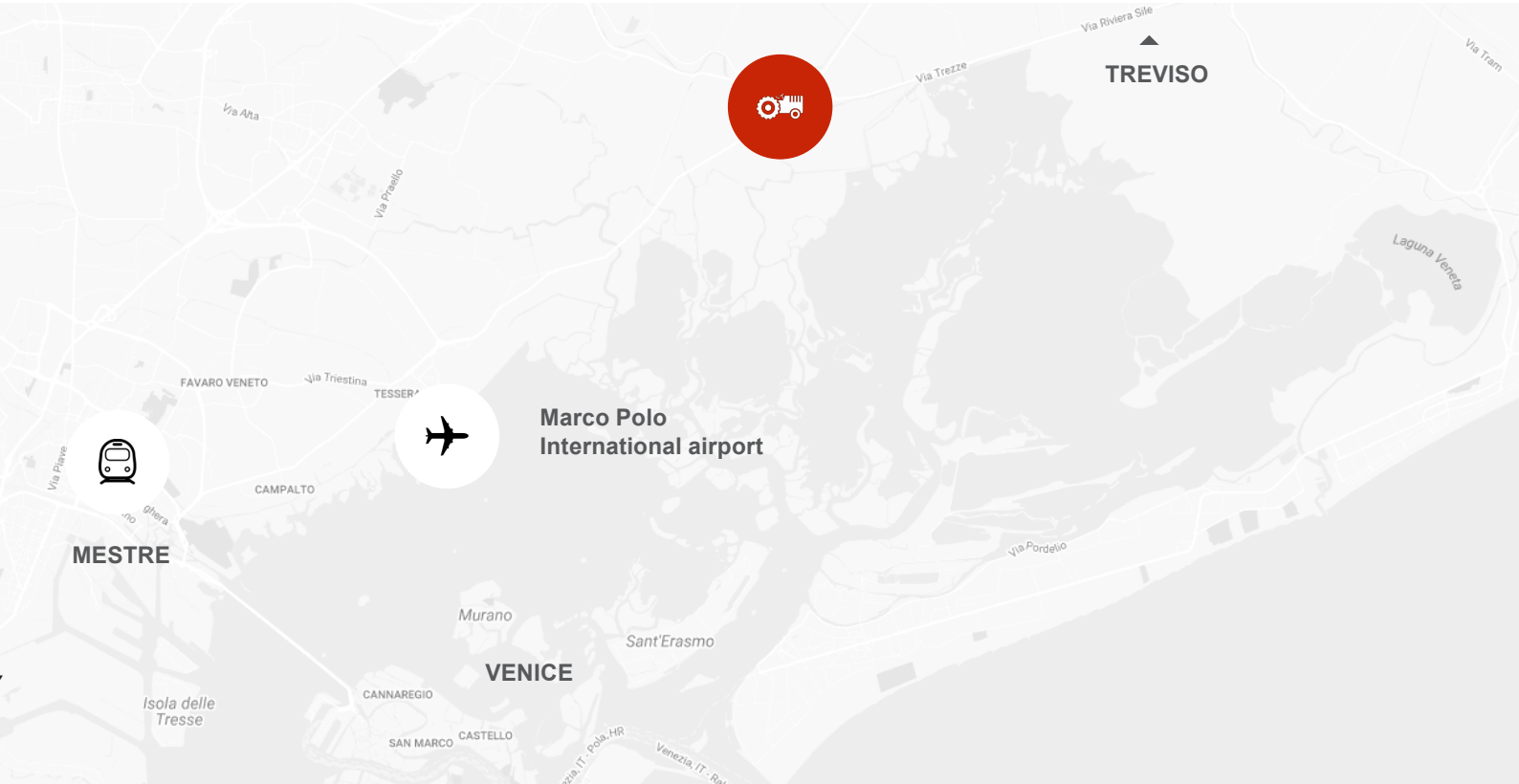
10 full days of lectures, travel, meetings

FEES

€ 3,200.00 per student

A 10% discount is offered for a group of at least 15 students.

Where we are





H-CAMPUS TODAY

An international hub where students and professionals are guided in a digital transformation process and become the informed leaders of today's changes.

H-CAMPUS is growing

40,000

Square feet of buildings

51

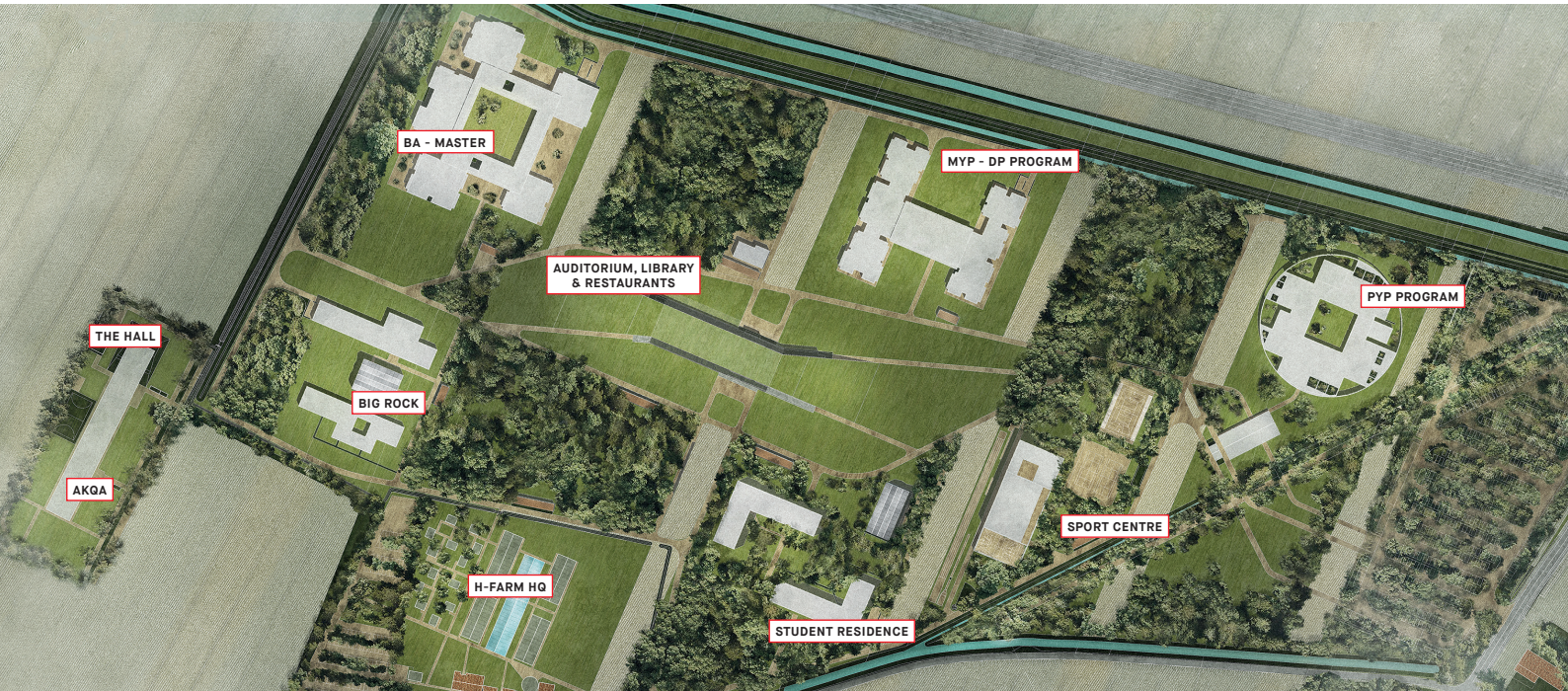
Hectares of park

2,000

Students by 2020

1,050

Employees and young entrepreneurs



Accommodation

A bedroom with a large arched window overlooking a green landscape. The room features a wooden ceiling with exposed beams, a bed with a grey coverlet, and a wooden nightstand. The window is framed by white curtains and has a blue metal railing. The view outside shows a lush green field with a willow tree and a fence.

Students can reside in Tenuta Ca' Tron, an old farm now converted into a housing structure, that serves as the headquarters for the wide farming area in the surroundings.

We also provide a whole range of services including: all meals, transport from/to airport, domestic transfers, premium insurance and accident coverage, all learning materials, Digital Dinner, Innovation Brunch, The Innovation Tour, The Italian Hour.

Big Shoes and Beautiful Mind

H-FARM SPA

Tenuta Ca' Tron, via Sile 6 • 31056 Roncade TV • Italy
T +39 0422 789611 • summerprograms@h-farm.com

www.h-farm.com/summer-programs