

CENTRAL EUROPE CONNECT

Joint Certificate Program

SGH Course

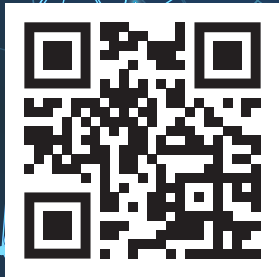
October 20 – 26, 2019

EUBA Course

November 10 – 16, 2019

WU Course

December 1 – 7, 2019



<https://euba.sk/cec>



WARSAW



#SGH



BRATISLAVA



#EUBA



VIENNA



#WU

Central Europe Connect Joint Certificate Program

PROGRAM ELEMENTS AT A GLANCE

- A program in English with focus on international business in the context of Central Europe
- Three one-week courses within one semester at three renowned universities
- 20 bachelor's students from each university study and work together on projects in intercultural teams
- Sightseeing tours, case studies, project work provide practice insights and social events enrich the local experience
- An interactive approach and work in teams form the starting point for a network of Central European talents

COURSE STRUCTURE

Three courses form the core of Central Europe Connect. While the program was jointly developed, experienced faculty from each university delivers the courses:

- **WARSAW: Marketing resources and consumer behaviour in Central Europe (4 ECTS Credits)**, October 20 – 26, 2019
- **BRATISLAVA: Structural Dynamics in Central European Economies (4 ECTS Credits)**, November 10 – 16, 2019
- **VIENNA: Strategies and Management for Central Europe (4 ECTS Credits)**, December 1 – 7, 2019

Award in total 12 ECTS Credits



1st cohort - Bratislava Course Week

PARTICIPANTS

Bachelor students (II and III year) with an excellent command of English, outstanding study performance and interest to study in multicultural group.

APPLICATION DEADLINE

26th May 2019

APPLICATION MUST CONTAIN

1. Curriculum Vitae
2. Motivation Letter
3. Transcript of records (all study period)

NOMINATION DEADLINE

31st May 2019

CONTACT

Dávid BOCKO

Coordinator for CEC at the EUBA

✉ david.bocko@euba.sk

☎ +421 2 6729 5386

🌐 <https://euba.sk/cec>

