

RECOMMENDED STUDY PLAN FOR FULL-TIME STUDENTS

Study Programme of Bachelor's Degree: Commercial Entrepreneurship
Field of Study: Economics and Management

FULL-TIME STUDY

Compulsory Courses

<i>Course Title</i>	<i>Recommended Study Plan</i> (weekly load in hours per semester)						
	<i>Number of Credits</i>	<i>1st year</i>		<i>2nd year</i>		<i>3rd year</i>	
		<i>1.</i>	<i>2.</i>	<i>3.</i>	<i>4.</i>	<i>5.</i>	<i>6.</i>
Foreign Language 1	3	0/2e					
Physical Education	1	0/2c					
Microeconomics	6	2/2e					
Information and Communication Technologies	5	2/2e					
Mathematics	6	2/2e					
Business Economics	5	2/2e					
Introduction to Business Analysis	4	2/2e					
Marketing	6		2/2e				
Theory of Trade and Services	6		2/2e				
Foreign Language 1	3		0/2e				
Physical Education	1		0/2c				
Macroeconomics	7		2/2e				
Statistics	7		2/2e				
Foreign Language 2	3			0/2e			
Business in Trade and Services	6			2/2e			
Accounting	6			2/2e			
Basics of Law	6			2/2e			
Fundamentals of Management	6			2/2e			
International Marketing	5				2/2e		
Strategic Marketing	6				2/2e		
Foreign Language 2	3				0/2e		
Corporate Finance	6				2/2e		
Accounting in Organizations	6				2/2e		
Expertise Practice	4				c		
Retail Store Management	6					2/2e	
Human Resource Management	4					2/2e	
Taxation of Business Entities	4					2/2e	
Market Research	5					2/2e	
International Trade	6					2/2e	
Seminar for Final Thesis 1	2					0/2c	

Costing and Budgeting	4						2/2e
Image in Theory and Praxis	4						2/2e
Seminar for Final Thesis 2	2						0/2c
Final Thesis and its Defense	10						e
State Exam - Business Economics and Management, Commercial Entrepreneurship, Accounting of Business Entities	10						e
Compulsory Courses in total	174	30	30	27	30	27	30
Compulsory Elective Courses							
Course Title	Recommended Study Plan (weekly load in hours per semester)						
	Number of Credits	1st year		2nd year		3rd year	
		1.	2.	3.	4.	5.	6.
Compulsory Elective Course I							
Business Etiquette	3			0/2e			
Economic Policy	3			0/2e			
Management Information Technology	3			0/2e			
Digital Branding and Social Media	3			0/2e			
Compulsory Elective Course II							
Finance	3					0/2e	
Corporate Social Responsibility	3					0/2e	
Intercultural Communication in Marketing	3					0/2e	
Theories of Management	3					0/2e	
Crisis Management	3					0/2e	
Compulsory Elective Courses in total	6	0	0	3	0	3	0
		30	30	30	30	30	30
Courses in total (30)	180	60		60		60	
Optional Courses							
Course Title	Recommended Study Plan (weekly load in hours per semester)						
	Number of Credits	1st year		2nd year		3rd year	
		1.	2.	3.	4.	5.	6.
Equalizer	3		0/2e				
Public Relations	3			0/2e			
Business Ethics	3					0/2e	